Book Trailer Planning Sheet

Name:

Title:

Author:

Main character:

Setting (time/place):

What is the character’s problem?

What is the mood or tone of the book?

- dark
- mysterious
- romantic
- humorous
- playful
- uplifting
- gloomy
- joyful
- suspenseful
- other

Write 2-3 brief sentences about the book. The sentences should introduce the character and his/her problem. Do not re-tell the story. Do not give away the ending. Helpful hint: Use a question to begin or end the book trailer to engage readers.

What would you do...? Have you ever...? Can you imagine...? What if...?

Images: List some images you plan to include in the book trailer. Think of symbols or pictures and images that represent important events or themes in the book.

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created by Mrs. Potter

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