

## Book Trailer Planning Sheet

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Author: \_\_\_\_\_

Main character: \_\_\_\_\_

Setting (time/place): \_\_\_\_\_

What is the character's problem? \_\_\_\_\_

\_\_\_\_\_

### What is the mood or tone of the book?

dark	mysterious	romantic	humorous	playful
uplifting	gloomy	joyful	suspenseful	other _____

**Write 2-3 brief sentences about the book. The sentences should introduce the character and his/her problem. Do not re-tell the story. Do not give away the ending.** Helpful hint: Use a question to begin or end the book trailer to engage readers.  
*What would you do...? Have you ever...? Can you imagine...? What if...?*

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Images:** List some images you plan to include in the book trailer. Think of symbols or pictures and images that represent important events or themes in the book.

_____	_____
_____	_____
_____	_____